

Online – Event

E-Business as usual?

Sustainability challenges for the global digital economy

(Speaker: Kerstin Fritzsche, M.A. Political Science)



Online conference via Zoom

Tuesday July 28, 2020

4:30 p.m. – 6:00 p.m.

Sprache/Language: English

Anmeldung/Registration:

www.stube-niedersachsen.de

Brief description

As the global digital economy is expanding, it is becoming ever clearer that its benefits fall short of expectations. The “digital dividend” is unequally distributed between countries and world regions. Social and ecological pitfalls of digital technologies hit the most vulnerable populations and countries hardest. Power imbalances and inequalities in the global digital economy persist and increasingly narrow the potential for fair and sustainable digital development in the Global South. What are the underlying causes of these challenges and how can they be overcome? These are the most pressing questions tackled in the online conference.

Biographical information

Kerstin Fritzsche leads the research unit on digitalisation at the Institute for Futures Studies and Technology Assessment (IZT) in Berlin. Her research focuses on the opportunities and challenges of digitalisation for a socio-ecological transformation and the governance of sustainable digital change. Besides, she explores digital development processes in the countries of the Global South and how these can be shaped in a sustainable, just and inclusive way.

Host and moderation:

Susanne Berlich de Arroyo, Referentin STUBE Niedersachsen and Sophie Dauenhauser, Referentin STUBE Rheinland-Pfalz/Saarland

The event takes place via Zoom. After registration you will receive further information and an access link one day before the event.